

your child's memories are priceless

UNITED TOWNSHIP HIGH SCHOOL
2017 -2018



Dear Parents of 2018 Seniors:

It's hard to believe, but in just a few short months, your child's stay at United Township High School will be nothing more than a memory. **Senior Baby Ads** are a tradition among graduating students that let them know how much they are cared for. You know your child is amazing – why not show them that in their senior yearbook? This is your opportunity to let them know how proud of them you are! Your recognition ad will be printed and remembered forever! By purchasing a space in the back of the book, you can tell them how special they are with your own pictures and in your own words.

Making your ad is simple! Just fill out the attached form, include the picture you'd like to use, and attach payment in the form of **check**. Return this form, with your picture, to the general office or to Mrs. Green (Yearbook Adviser) in room 126E by **Friday, January 26, 2018**.

If you have any questions, please refer to the FAQ section below or contact **Mrs. Green** (Yearbook Advisor) at ngreen@uths.net

If you would like to receive your photo back, **please include a SASE** big enough to hold the picture. *Any pictures submitted without a SASE will be given back to the student.*

Prices:

1/8 page recognition ad \$30

FAQ's:

Does my photo have to be the same size as the template?

No. We have the ability to scan and resize photos as needed.

Do I have to have the exact number of words specified on the form?

No. It is suggested that you stay around that number in order to keep text legible, though. Keep in mind that the longer your message is, the smaller the font will be and the message may need to be shortened.

Do I have to type my text?

No. You may handwrite your text; however, it may be clearer to attach a typed copy of the text you'd like to include in your ad. All messages will be recreated **AS IT WAS WRITTEN**, so legible writing or copies of text are preferred.

May I submit digital photos?

Yes. You may submit them via e-mail to ngreen@uths.net - Digital files do need to be at a resolution of at least 300 dpi, though, otherwise they will not be useable for yearbook publishing. When scanning photos, most scanning programs have a "custom" section where you can change your resolution to at least 300.

If the yearbook doesn't come out until the end of the year, why do I need to submit this so early?

The yearbook is created throughout the year. Our yearbook staff has various deadlines, some as early as October, and need your ads by mid-year to ensure this specific deadline is met.

May I purchase more than 1/8 of a page for my child's lay-out?

Yes. You may purchase as many sections as desired. Each 1/8 section is \$30. For example, a half-page layout will cost \$120.

Ad Layout Selection:

1/8th page ads \$30

*sample size DOES NOT reflect actual ad size but is a reference

Student Name



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Student Name



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Senior Recognition Baby Ad - Order Form

Parent Name:
Phone Number:
Student Name (as you'd like it to appear on the banner):
Text wanted for ad (ie "We love you Suzy!" or attach a typed version to this form): Note: It should be limited to 30 words to ensure it will be included as given.

DESCRIPTION	X	AMOUNT
<i>Purchase a recognition ad.</i>		\$30
TOTAL		\$

*Bring your **picture, payment, and this form to the general office or Mrs. Green** in room 126E. Or mail to:
 United Township High School
 Attn: Yearbook Adviser
 1275 Avenue of the Cities
 East Moline, IL 61244

Make checks payable to: **United Township High School

***If you would like to receive your photo back, **please include a SASE** big enough to hold the picture. *Any pictures submitted without a SASE will be given back to the student when the yearbook is finalized.*